



How the Greenheart Club Works in 6 Steps

1. JOIN THE CLUB

On your CCI online account.

2. USE OUR RESOURCES

CCI and Greenheart are here to help. Find materials to help get your project started in the resource section of your online account.

3. CHOOSE YOUR PROJECT

4. REACH OUT TO YOUR J1 PARTICIPANTS

Encourage your students to join the Club and to take initiative on the Greenheart activity.

5. DO IT

Carry out your Greenheart activity and make a difference in the world.

6. TELL US

Send us pictures and testimonials so we can publish your project to our website and blog.

Levels of Greenheart Involvement

Business involvement in the GH Club

U.S. business joins GH Club and tells CCI what green projects they are *already* doing in their business

U.S. business hosts a Greenheart one day event

U.S. business plans an ongoing Greenheart initiative, project or event.

CCI and Greenheart Services

CCI honors business as a Greenheart Club member, as well as a certificate of recognition

CCI assists business with coordination of the event and offers to get the word out to local media, for coverage of the event. Business is also honored as a Greenheart Club Ambassador, as well as a certificate of recognition.

CCI assists business with coordination of the activity/project and offers to get the word out to local media. Business is also honored as a Greenheart Club Ambassador, as well as a certificate of recognition, and is entered to be honored at CCI's next national conference.